GENERAL WM. E. BROUGHER
Soldier — Philosopher — Poet

“One of the Top Personalities of World War II”
A Fascinating Speaker — Available for a Limited Number of Lecture Engagements

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FREE AMERICAN

After a brief period of recuperation leave, General Brougher returned to active duty and assumed command of a large replacement training center at Fort McClellan, Ala. When Fort McClellan was inactivated in May, 1947, he assumed command of Camp Gordon, Augusta, Georgia, where he remained until his recent retirement. He is now making his home in Decatur, Georgia, and is planning to build a house in the wooded hills of the beautiful Northwest section of Atlanta.

Since his return home, and while in command of two large Army posts, General Brougher has filled more than 500 speaking engagements, incidentally traveling more than 100,000 miles. He has been booked for many important engagements by the Speakers' Bureau, Dept. of the Army, Washington, D. C.

THE GENERAL WROTE POETRY!

What the prisoner of war needed was an absorbing interest — something to keep his mind occupied, keep his hands busy, and somehow keep from going crazy. General Brougher's interest in writing and public speaking and his love for poetry date back to boyhood in Mississippi. When he became a prisoner of war, he seemed to sense that if he were fortunate enough to survive, the folks would probably ask these questions: "What were you fellows doing all that time? What were you thinking? And how did you feel about the things that were happening to you?"

General Brougher wrote. Under any and all conditions of misery, suffering, starvation, and danger he wrote. Besides an eight-volume diary of elaborate notes, he wrote a series of pieces in verse which have been published in a small volume entitled: "THE LONG DARK ROAD". To the General's surprise, the little book of verse has met with such enthusiastic reception that it is now selling in its second printing.

In his retirement, General Brougher will continue to accept speaking engagements. He already has engagements booked several months ahead, including a month's speaking tour under the auspices of the Extension Division, University of Kansas.

AUDIENCE REACTION TO GENERAL BROUGHER'S ADDRESSES FROM NATIONAL CONVENTIONS:

"The National Exchange Club in convention assembled adopted the enclosed Resolution which I am privileged to transmit to you. Your wonderful message will serve as an inspiration throughout the current administrative year. It would be impossible to visualize a more forceful and appealing treatment of a subject than you gave to the one around which you made your distinctive address." HEROLD M. HARter, National Sec'y, The National Exchange Club.

"You came late on the program; people were tired, and yet I heard many say that they could listen to you for another hour had you cared to extend your speech." MYERS Y. COOPER, Immediate Past National President, The National Exchange Club.

"I think you have a message which has a tremendous impact on your audience — not only what you say but what you represent in delivering the message." RAYMOND S. MCCLAIN, Lieut. Gen'n'l. U.S.A., Chief of Information, U. S. Army.

"The response to your address was quite heart-warming. Many have indicated their enjoyment of your fine talk." R. G. MACDONALD, Secretary, Technical Ass'n. of the Paper and Pulp Industry, Chairman of Nat'l. Convention.

"In my opinion, few, if any, of General Brougher's associates in the Army are equipped to do the magnificent job he does in public speaking. He is in constant demand throughout the country for appearances before Legion and civic groups." DONALD G. GLASSCOFF, National Adjutant, The American Legion.

"The address you gave our publisher members was the most inspiring of all events on our program and will be remembered longest by those who heard you." DON ECK, Gen'l Manager, the National Editorial Association (Chairman of National Convention).

FROM STATE CONVENTIONS:

"Your eloquent and inspiring address was one of the highlights of the convention. I have heard so many favorable comments on your talk that your ears should be burning. Everyone with whom I talked lavishly praised your part of the program. Rotary in Georgia owes you a lasting debt of gratitude." PORTER W. CARSWELL, Chairman, 1948 Convention Committee, District 165.

"General Brougher is, unquestionably, the most inspiring and moving speaker that I have ever heard." ALBERT A. CREE, Dept. Commander, The American Legion, Department of Vermont.

"I deeply appreciate your coming to Atlantic City and presenting to our group your outstanding message. You received so many personal expressions of appreciation that it is hardly necessary for me to tell you that everyone felt truly privileged in being present." DR. SAMUEL A. LOVEMAN, Dept. Comdr., The American Legion, Department of New Jersey.

"Many thinks for the fine address which you gave on 'PATRIOTISM' at our District Kiwanis Convention in Atlanta. May you continue to carry this message to other people." MARK SMITH, Convention Chairman.

"May I say that in all the dictation and reporting I have ever taken or done, I have never so thoroughly enjoyed or been so thankful for my work before hearing General Brougher this afternoon. I am a stenotype operator, and my fingers worked automatically today. I forgot that I was on the job — working!" DOROTHY S. O'RR, Reporter State Convention, The American Legion, Department of Arkansas, Little Rock, Arkansas.

FROM COLLEGE AND HIGH SCHOOL GROUPS:

"Rarely have we had a chapel speaker who impressed his audience as forcefully as you did. If you have a series of three or four lectures on international relationships, please let us
know on what dates you could come to us and on what terms.”

B. L. PARKINSON, President, Mississippi State College for Women.

“General Brougher challenged and deeply impressed our high school student body and members of the Dalton Rotary and Lions Clubs. We are grateful for the time given us.” C. E. BOWEN, Principal, Dalton High School, Dalton, Ga.

“Please permit us to express our appreciation for your splendid contribution to our State 4-H Club Congress. Your most forceful and timely address to the 1000 or more boys and girls assembled was certainly the high mark of our Club Congress program.” H. S. JOHNSON, State 4-H Club Leader, Mississippi.

“During the current week the University has been host to some three thousand farm men and women of the State. General Wm. E. Brougher addressed the gathering on the evening of the 13th. I have never heard any Army officer make such an understandable and impressive address as did General Brougher. His address was received with such acclaim that it is the chief topic of conversation among groups on the campus.” TROY H. MIDDLETON (Lt. Gen’l U.S.A., Ret.), Vice-President, Louisiana State University.

FROM CIVIC CLUBS AND OTHER GROUPS:

“General Wm. E. Brougher made the address for our annual Ladies’ Night Banquet of the Valdosta Rotary Club last night. His address made on me the profoundest impression that any speech has ever made on me in my life to this time.” A. C. CLEVELAND, A.B., A.M., Supt. of Schools, Valdosta, Georgia.

“It has never been my privilege to hear a more practical and inspiring address, or to note a better reception on the part of so large and mixed an audience, or to hear more universally favorable comments from all who heard him.” VERTRESS YOUNG, (Vice-President, Gaylord Container Corp.), President of Washington Parish Fair Association, Bogalusa, Louisiana.

“I believe that it can be truthfully said that no one has ever in the history of Rotary delivered an address which could be considered finer than yours today.” C. W. COOPER, Chairman Program Committee, New Orleans Rotary Club.

“General Brougher stirred us with the best talk in our memory. The applause was unusual — one of the kind that goes on for minutes, dies out and begins anew again. The General had ‘em eating out of his hand.” Extract from THE WEEKLY LETTER, The Rotary Club of Augusta, Georgia. (The fifth Rotary Club to which General Brougher has belonged.)

“You certainly made a real speech in Huntington and greatly contributed to the Legion Convention. I thoroughly enjoyed hearing you.” LOUIS JOHNSON, Secretary of National Defense (Former Nat’l Commander of the American Legion).

“On two different important occasions I have heard General Wm. E. Brougher tell of his experiences in Japanese prison camps and read his poems. * * * It is remarkable the way he captures his audiences and makes a genuine and worthwhile contribution to their lives. I can hardly see how the Army can do a finer thing than to use General Brougher as widely as possible as an after-dinner speaker and a speaker on special occasions.” JOHN W. INZER, Past National Chaplain, The American Legion.
PEACE-TIME SOLDIER

Brigadier General Wm. E. Brougher has been retired after more than 37 years service as an officer of the Army. A rebel, "cradled in the grass-grown trenches of the Deep South", he was born in Jackson, Miss., February 17, 1889. He was graduated from Mississippi State College with the Class of 1910; was commissioned a second lieutenant of the Regular Army in October, 1911; attained the rank of major in World War I, served as Executive Officer 174th Infantry Brigade and G-3 79th Division. General Brougher is a graduate of the following Army schools: Army War College 1938; Command and General Staff College 1923; Army Industrial College 1933; Army General Staff College, Langres, France, 1918; Infantry School Tanks 1939. Among varied duties performed prior to World War II, General Brougher was Professor of Military Science and Tactics and Commandant of Cadets at Louisiana State University from 1925 to 1930.

COMBAT LEADER

In October, 1939, General Brougher, then a lieutenant colonel, was ordered to the Philippines. He was assigned to the famous old Scout Regiment, the 57th Infantry, at Fort Wm. McKinley, and commanded that regiment for about 1½ years during 1940-41. He attained the rank of Colonel, Regular Army, in November, 1940. In September, 1941, he was assigned to command the 11th Division, Philippine Army, and was promoted to the rank of Brigadier General.

During the period of active operations in the Philippines, the 11th Div., commanded by General Brougher, had the mission of defending the eastern half of Lingayen Gulf and all the exposed coast of Northern Luzon, that part of the Islands nearest and most vulnerable to attack by the Japanese. Elements of the 11th Division gained contact with the invading Japanese on Dec. 14, 1941, (just six days after Pearl Harbor), and the 11th Division was continuously engaged in combat with the enemy until the night of April 9, 1942, the date of the surrender of the American Forces in Bataan.

PRISONER OF WAR

Then followed almost 3½ years in Japanese prison camps, an experience in which approximately 80% of the captured Americans lost their lives. Of the 70 Americans assigned to duty with the 11th Division, General Brougher is one of only about 8 still living.

The senior group of American, British, and Dutch prisoners, of which General Brougher was a member, was held in nine different camps in four different countries. After V-J Day, they were liberated at Mukden, Manchuria, by the Russians. On August 27, 1945, General Brougher flew from Mukden airport in the American plane that brought General Wainwright and the first contingent of American prisoners of war out of Manchuria. After arrival at home in September, 1945, General Brougher was awarded the Distinguished Service Medal, with citation which reads in part as follows:

"For exceptionally meritorious and distinguished service to the government in a duty of great responsibility from November, 1941, to August, 1945. As Commanding General, 11th Division, Philippine Army, at the outbreak of the war, he served with conspicuous skill in resisting and delaying overwhelming Japanese forces. *** By his professional skill and tactical ability, and unfailing devotion to duty, General Brougher proved himself a vital factor in the intrepid fight of the outnumbered defenders of the Philippine Islands. While in captivity he bore with soldierly fortitude the vicious indignities and shocking privations to which he was subjected by the Japanese, thereby upholding the honor and traditions of the United States Military Service."